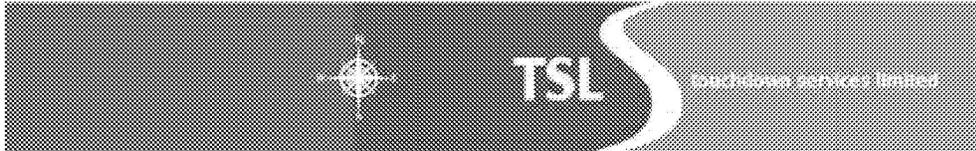

From: Willie Gallagher [willie.gallagher@redacted]
Sent: 27 May 2007 19:11
To: Stewart McGarrity; Willie Gallagher; Graeme Bissett; John Boyle; Jim McEwan; Alasdair Sim; david_mackay@redacted jim_mcewan@redacted
John.Inman@edinburgh.gov.uk; Duncan Fraser; Steven Bell
Subject: RE: PRIVATE & CONFIDENTIAL



Guys,

My initial comments.

Most importantly, the audience is anti-Tram. I think we need to tone down the “Tram is wonderful” messages. Worth having a read as a Tram sceptic, I think you will get the message.

I think it is far too long and the key messages are buried in the words. Standing back, we are not going to convince SNP that Tram’s are wonderful, therefore, we have to re-inforce:

- (a) Current Project provides a good economic case for North Edinburgh, West Edinburgh & City Centre
- (b) Case gets better when EARL is postponed
- (c) Option for connection to Forth Road Crossing
- (d) Busses won’t work!

I think simply, this should be the structure of the paper.

Willie Gallagher
Director

Mob: [redacted]
Office: [redacted]

From: Stewart McGarrity [mailto:Stewart.McGarrity@tie.ltd.uk]
Sent: 27 May 2007 15:47
To: Willie Gallagher; Graeme Bissett; John Boyle; Jim McEwan; Alasdair Sim; david_mackay@redacted jim_mcewan@redacted John.Inman@edinburgh.gov.uk; Duncan Fraser
Subject: PRIVATE & CONFIDENTIAL

PRIVATE & CONFIDENTIAL

Dear All,

Attached for your review and comment is my first draft of the paper we are preparing for TS which further summarises the economic benefits of tram. This incorporates material provided by John Inman and Duncan Fraser of CEC to the extent it was not an overlap with what was already in the DFBC or STAG.

The key piece still to be completed is answering the question "can buses work alone?". More to come on that.

John/Duncan - Please can I ask you carefully check all statistics in the paper which came from your pieces.

Stewart