

# Trams for Edinburgh

## Stakeholder Engagement Strategy

There are essentially three key components of the above strategy which apply to the local level and these fall into two categories:

- 1. Construction impact on the business community**
- 2. Ongoing development of the business relationship**
- 3. Construction Logistics**

### **1. Construction impact**

This is essentially about the day to day management of the link between the local businesses and what goes on at the construction site. This would cover issues such as problems which businesses are experiencing as a consequence of the construction, the requirement for solutions, reassurance, information on programme, etc.

This is the local team in place to deal with the City Centre including St Andrew Square.

Jan Bradley – Tram Construction Adviser  
Contact details are: [REDACTED]

Thomas Wynn – Tram Construction Adviser Team Leader  
Contact details are: [REDACTED]

Phil Douglas – Tram Construction Interface Manager

This list is generally the order in which people should be contacted.

### **2. Business relationships**

This is essentially the higher level engagement such as the wider knowledge management of the tram project such as the high level programme, handling strategy for making announcement and providing organised retail groups with advance information.

The overall team with this responsibility is as below:

Gillian Arnot – Business Relationship Co-ordinator  
Contact details are: [REDACTED] and [REDACTED]  
[Gillian.arnot@tie.ltd.uk](mailto:Gillian.arnot@tie.ltd.uk)

Mike Connelly – Stakeholder Relationship Manager

Contact details are: [REDACTED] and [REDACTED]

[Mike.connelly@tie.ltd.uk](mailto:Mike.connelly@tie.ltd.uk)

Colin McLauchlan – HR and Corporate Affairs Director

Contact details are: [REDACTED] and [REDACTED]

[Colin.mclauchlan@tie.ltd.uk](mailto:Colin.mclauchlan@tie.ltd.uk)

### **3. Construction Logistics**

As part of the early analysis of the impact of tram construction in certain circumstances tie will employ and put in place a logistics team. The primary purpose of these teams is to provide the necessary support to local businesses so as to ensure continuity of scheduled deliveries and collections. Their roles also include other essential work such as ensuring that refuse collections are adequately maintained, etc.

At present we have two teams in place and a further in the process of being employed.

We currently have a team in Constitution Street and in Shandwick Place. A third team will be recruited to support the local businesses as part of the proposed London Road works.