
From: david_mackay@[REDACTED]
Sent: 21 January 2009 12:22
To: Dave.Anderson@edinburgh.gov.uk
Subject: Re: Communication issues

Dave

David is in London until tomorrow but hopefully should be able to pick up this email.

Regards

Julie

-----Original Message-----

From: Dave.Anderson@edinburgh.gov.uk
Date: 21/01/2009 11:45
To: <david_mackay@[REDACTED]>
Subj: Communication issues

David At the Tie/CEC soiree on Monday night I picked up some continuing sensitivities and concerns regarding Tie communication issues. These specifically related to the lack of any detail on the proposals for a storyline on the Heras fencing along Princes street.

I think it would be helpful if we could see the proposals well in advance of the closure. Obvious information to cover would be the route of line 1A; the time it will take to get from the airport to the city centre; benefits that the tram will bring; plans for future expansion; how it will run as part of an integrated transport network and how the public can find out more.

Continuing on the communications front I was really disappointed to read in the Evening News the other night that the first tram tracks are not now to be laid until after April. I don't know the source of this story, nor whether it is accurate, but it makes us look chumps with the business community when we have been communicating contrary information.

I genuinely want us to get away from the 'man marking' culture but when we are blindsided to such basic information as this it is a real challenge. I don't intend to raise these points at TPB. I hope that by communicating this privately you will be able to take appropriate action so that we can proceed on the basis of 'no surprises' in future communications. Best regards. Dave

Dave Anderson
Director of City Development
City of Edinburgh Council
G1 Waverley Court
4 East Market Street
Edinburgh
EH8 8BG
(0131) [REDACTED]

dave.anderson@edinburgh.gov.uk

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